



# IBM Optim™

## Integrated Data Management:

- Protect Data Privacy
- Manage Data Growth
- Streamline Test Data
- Application Upgrades, Retirements and Consolidations
- Retention & E-Discovery

*"C.M. Mitchell Consulting worked seamlessly as a part of our team, helping us to develop solutions that not only addressed our needs, but also met our cost savings goals."*

*Robert E. Sutton,  
Chairman & CEO  
Centrix Financial*



Enterprise applications and databases don't just help run your business - they are your business. And every year, they grow in size and complexity - making them harder to manage. Keeping you from meeting service level agreements. Increasing maintenance costs. And exposing you to legal liability as you attempt to protect data privacy and security.

IBM® Optim™ gives you the power to manage enterprise application data through every stage of its lifecycle.

**Archive:** Tier business transactions by age and status. Segregate historical information from current activity and safely remove it to a secure archive. Maintain production database in a manageable size to simplify maintenance and speed disaster recovery.

**Classify:** Apply business rules to govern active, inactive and reference data. Define and implement policies - when data needs to be available, where it should be stored, how long it should be retained and who can have access.

**Assess:** Determine where application data is growing fastest and assess the impact of data tiering strategies. Identify and address potential problems before they affect business results.

**Test Data Management:** Speed application deployment by streamlining the way you create and manage test environments.



# IBM Optim™

## Archiving Solution for Oracle E-Business Suite

### Why Optim™?

- Establish effective policies for full-lifecycle enterprise data management to control data growth and lower storage costs.
- Meet service level goals to achieve the timely completion of key business processes for mission-critical applications.
- Support data retention compliance initiatives and mitigate risk for audits and e-discovery requests.
- Implement scalable archiving strategies that easily adapt to your ongoing business requirements.

### Principle Description

**Assess:** Determine which applications and modules are most in need of archiving, grouping them into categories based on your business requirements.

**Classify:** Document functional business rules and data retention policies to govern active, inactive and compliance-managed data.

**Archive:** Segregate historical business objects or transaction records from current activity. Safely move them to a secure archive.

**Store:** Store archived historical records securely and cost-effectively, according to the evolving business value.

**Access:** Apply service levels that provide authorized business users with access to the historical records on demand.

**Tune:** Monitor operations to verify that archive operations continue to support desired service levels and access requirements.

**Dispose:** Prevent information assets from becoming information liabilities by deleting historical records after they are no longer required for compliance or business purposes.

